



May 2016 • Webinar

Successful SPPs

Give Your Champions
SOMETHING to DO!



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Successful SPPs: Give Your Champions SOMETHING to DO!

Our Panel



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#MIFWebinar



SIGNATURE
PARTICIPATION PROJECT

Definition

The **PRIMARY** activity your ministry uses
to engage new champions to the cause.



Successful SPPs: Give Your Champions SOMETHING to DO!



SIGNATURE
PARTICIPATION PROJECT

Signature Participation Project (SPP)

Looks, feels, smells and sounds like you.



SIGNATURE
PARTICIPATION PROJECT

Signature Participation Project (SPP)

Participants have the opportunity to make
actual change.



SIGNATURE
PARTICIPATION PROJECT

Signature Participation Project (SPP)

Understandable, low-commitment and repeatable.

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SIGNATURE
PARTICIPATION PROJECT

Should every ministry have an SPP?

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SIGNATURE
PARTICIPATION PROJECT

Why don't more ministries have SPPs?

What's Already Working?

- What are you doing to invite new champions into your work?

If They Could Just...

- What do you find yourself saying you wish every champion could experience?

If They Only Understood...

- What do you wish people understood about the cause and those you serve?
- What is the most common objection to your work or misconception about the cause and those you serve?

Change the Encounter

- How do people encounter those you serve?
- Where do people encounter those you serve?

Think Small

- Consider the big change you're seeking to make in the world, and identify just one way you do that.
- What does it take to do that one thing?
- What obstacles prevent you from accomplishing more?

Look to Operations for Inspiration

- What everyday things are you spending time and money on that champions could assist with?
- What things are you doing for those you serve that perhaps others could do?



Closing Thoughts



Successful SPPs

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