

# COLLABORATION:

BUZZWORD OR BREAKTHROUGH

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## Our Host & Guest



**Matt Baxter**  
Dir. Of Programs, Mission Increase



**Kevin Palau**  
President, Luis Palau Association

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Dear Kevin,

I've heard an awful lot about collaboration recently and it has me wondering, what am I to make of it all...can you help me?

Sincerely,  
Norman



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## The ART of Collaboration

**Collaboration** is working together to achieve a goal. It is a repeatable process where two or more people or organizations work together to realize shared goals.

This is more than the intersection of common goals seen in cooperative ventures, but a deep, collective, determination to reach an identical objective.



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## Portland Public Schools



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## Collective Impact

- 1 Common Agenda
- 2 Shared Measurement
- 3 Mutually Reinforcing Activities
- 4 Continuous Communication
- 5 Backbone Support

STANFORD  
UNIVERSITY

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What's driving the call to collaborate?



Giving



Tools & Tech



Complexity



Convictions

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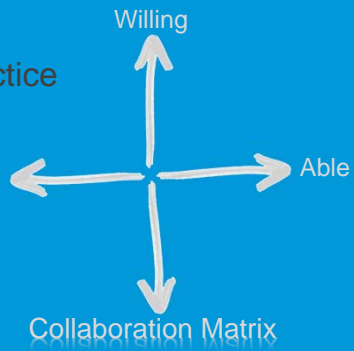
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Posture & Practice



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Portland  
Foster  
Care



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It's not easy  
being  
**collaborative**  
or everyone  
would do it!



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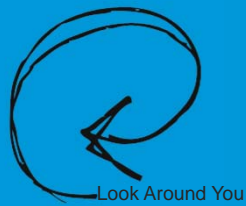
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How  
&  
Where  
do  
we  
START?



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How can reading...

**The Oregonian**



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☑ TIME WELL SPENT!

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On what should we collaborate?



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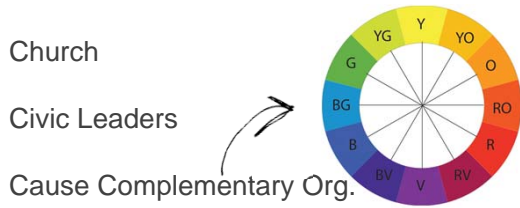
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How do I collaborate with?



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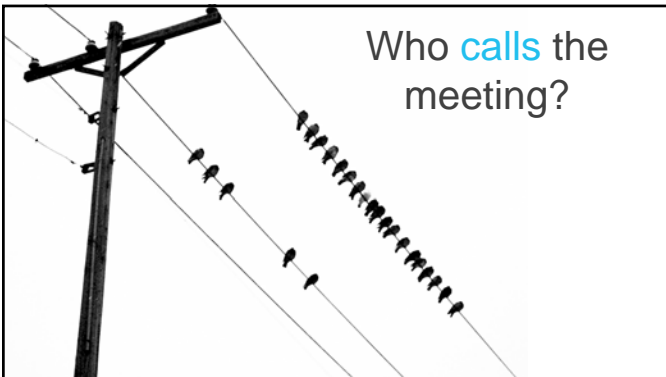
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Who **calls** the meeting?



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What does success look like?



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How can we be sure to **stay** on track?



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What about  and collaboration?

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